



INTERNATIONAL CHILDREN'S CENTRE
Terms of Reference

2 CONSULTANTS FOR "CHILD FRIENDLY TOURISM"/ "BUSINESS AND CHILD
RIGHTS"

(Part-Time)

BACKGROUND AND RATIONALE

Sexual exploitation of children in tourism sector has snowballed last couple of decades all over the world. The information on the sexual exploitation of children in travel and tourism in Turkey is limited, nevertheless, there is evidence from justice statistics and news stories that this offense is known to be committed in Turkey. The rate of this offense is estimated to be mounting due to increasing refugee population in the region.

Cooperation between private sector and civil society is essential for mainstreaming child rights and for ending violence against children. Awareness raising activities are considered to be vital in travel and tourism sector in order to make child rights prevalent, to prevent violence against children and child sexual exploitation. Child sexual exploitation can only be eliminated by multi-sectoral aspect, including employers, employees and clients in tourism and travel.

SCOPE OF THE CONSULTANCY

In the scope of this work;

- Training on such subjects as child rights, prevention of violence against children and sexual exploitation of children in tourism sector will be organized;
- Raising awareness activities will be realized for beneficiaries of tourism sector and public;
- Informative materials for refugees and migrants will be developed;
- Policy advocacy activities will be conducted for mainstreaming the theme.



Under the supervision of the Project Officer, 2 Experts/Consultants will be responsible from;

1- Development of content of Training Modules and Delivery of Trainings;

Training of trainers (ToT) training program and a training material focusing on child rights, violence against children, sexual exploitation of children in tourism and travel, the identification of child sexual exploitation signs and reporting mechanisms will be developed. Two (2) training materials are foreseen. One (1) will act as a Reference Guidebook for transport and accommodation businesses to consult about child sexual exploitation and its identifying signs. The second (2) material will be training-note intended for the use during the in-house trainings by the business and their associations during their regular in-house orientation trainings. Training modules aim to raise awareness of employees in tourism and travel on child sexual exploitation and to guide them the steps they need to follow in case of suspicious incidents. 1000 Reference Guidebooks and 1000 Training Notes will be published. ToTs will be conducted in target regions; participants will be key hotel and transport business staff.

2- Development of Content of Informative Materials for Two Different Target Groups;

2.1. Other than hotel and transport business personnel, passengers and hotel guests constitute a secondary group who is likely to come across child sexual exploitation. For a more vigilant community, 1000 brochures and 1000 posters on the signs of child sexual exploitation and reporting mechanisms will be developed. Materials to be developed have to include all the relevant steps that clients have to follow in case of suspicious incidents involving children.

2.2. Second target group for the informative materials will be refugees and migrants. Materials will be developed in five different languages. 5000 posters and 5000 brochures will be developed to raise awareness about child sexual exploitation among these fragile communities.

3- Preparation of a Policy Note;

A policy note as an advocacy tool will be developed to push for changes in laws and policies. This policy note will be used to increase attention of policy/law makers both for filling the legislative gaps and for developing effective policies. Policy note on international standards in combatting child sexual exploitation in Turkey and shortcomings in Turkish legislation will be developed and shared with law / policy makers lobbying visits in the Parliament, in relevant ministries.

Consultants are supposed to complete all the tasks on requested dates, between April 2017 – October 2018.



WORK ASSIGNMENT

- 1) Development of Reference Guidebook for transport and accommodation businesses to consult about child sexual exploitation and its identifying signs in the ToT model.
- 2) Development of the Training-Note for the use of in-house trainings by the business and their associations during their regular in-house orientation trainings.
- 3) Conduct and delivery of the Trainings of Trainers for transport and accommodation businesses staff.
- 4) Preparation of Training reports.
- 5) Communication with tourism sector representatives when required.
- 6) Content development of Informative Materials for the transport and accommodation business clients/ hotel guests and passengers.
- 7) Content development for Informative Materials for Refugees and Migrants.
- 8) Development of a Policy-Note for the advocacy activities.
- 9) To carry out other tasks as appropriate under the direction of the Project Officer.
- 10) Consultants are expected to participate in needs assessment meetings and bring forward proposals on material types for all activities described in this ToR.

REQUIREMENTS

Consultants must have proven experience in the fields of child rights, violence against children, sexual exploitation of children, child-human trafficking, sale of children as well as curriculum and content development and training delivery. Consultants should be fluent in English, and have full knowledge of Office Programs.

MAIN DELIVERABLES

Development of Reference Guidebook and Training Note	By the end of December 2017
Trainings of Trainers and Reports of Trainings	By the end of May 2018
Informative Materials for Tourism Sector Clients	By the end of December 2017
Informative Materials for Refugees and Migrants.	By the end of July 2017
Development of Policy Note	By the end of September 2017



DURATION AND WORKING CONDITIONS

The consultancy will be undertaken on selected days for the period between 17 April 2017 and 30 October 2018, 90 work days each consultant.

The consultancy will be home based but is expected to make frequent visits and work from ICC office on necessary occasions as required by the project team. Residence in Ankara will be an asset. Some part of the work/trainings will take place in other cities of Turkey.

Qualified candidates are requested to submit a brief cover letter including the methodology/work plan and a proposal outline for this duty and CV to beril.uguz@icc.org.tr with subject line: Consultant/ Business and Child Rights, by 10 April 2017. Applications could be made as a team.